

BuckeyeThon 2009 Sponsor Benefits

Diamond Sponsor: Sponsorship of \$10,000

- Check presentation and opportunity to address dancers and families at annual Dancer Marathon
- Customized print, electronic and verbal advertising options at Dance Marathon and one other BuckeyeThon event
- Invitation to annual Alumni Brunch
- All Platinum Partner benefits

Platinum Sponsor: Sponsorship of \$5,000

- Full page advertisement in BuckeyeThon Magazine
- Large logo on entrance sign board, participant t-shirts and website
- Acknowledgement on Nationwide Children's Hospital website
- Behind the scenes tour of Nationwide Children's Hospital
- Table at BuckeyeThon to promote organization
- Onstage plaque presentation
- Opportunity for on-site Nationwide Columbus Children's Hospital presentation for company employees
- Recognition in annual thank you ad in the Columbus Dispatch

Gold Sponsor: Sponsorship of \$2,500

- Half page advertisement in BuckeyeThon Magazine
- Medium logo on entrance sign board, participant t-shirts and website
- Table at BuckeyeThon to promote organization
- Onstage plaque presentation
- Opportunity for on-site Nationwide Children's Hospital presentation for company employees
- Recognition in annual thank you ad in the Columbus Dispatch

Miracle Sponsor: Sponsorship of \$1,000

- Quarter page advertisement in BuckeyeThon Magazine
- Small logo on entrance sign board, participant t-shirts and website
- Onstage plaque presentation
- Opportunity for on-site Nationwide Children's Hospital presentation for company employees
- Recognition in annual thank you ad in the Columbus Dispatch

Scarlet Sponsor: Sponsorship of \$500

- Banner (provided by sponsor) displayed at BuckeyeThon
- Text recognition on participant t-shirts
- Recognition in annual thank you ad in the Columbus Dispatch

Grey Sponsor: Sponsorship of \$250

- Company name listed in BuckeyeThon Magazine and on website

***Sponsorship of all levels**

- Invitation to BuckeyeThon
- Recognition as Nationwide Children's Hospital Business Buddy with poster to hang at your place of business
- Recognition in the Children's Hospital Foundation Annual Report on Philanthropy
- Recognition in full page Lantern thank-you ad