Virtual Letter Writing Campaign Reward System

This year, BuckeyeThon is rewarding you for participating in the Virtual Letter Writing Campaign! Prizes will primarily be awarded based on the amount of email/ mailing addresses you submit. Most prizes will be awarded via raffle. The more addresses you submit, the better chance you have to win a great prize!

*NOTE: Submitting both the email and mailing address for the same recipient only counts for ONE entry.

Here is what you must do to be entered into the raffle for the prizes listed:

**Push Week:**
- High St. Giftcard
  - For every five (5) email addresses a dancer submits during our Push Week, the dancer will receive one (1) raffle ticket for a $25 to a High St. restaurant
- Pizza Party
  - For every ten (10) email addresses a team submits during Push Week, the team will receive one (1) raffle ticket for a pizza party for 20 team members.
  - The winning team can decide where they would like they have the pizzas delivered (i.e. chapter house, student org. meeting room, residence hall)

**November Prize:**
- BT Store Apparel
  - For every five (5) email addresses submitted, the dancer will receive one (1) raffle ticket for an item from the BT Store. This will start on November 1 and accumulate until November 30.
  - Three (3) dancers will be randomly selected to receive an article of BuckeyeThon apparel including a sweatshirt, T-shirt, or hat.
  - The more addresses you submit, the better chance you have to win!

**DM Prizes**
- iPad mini (No Raffle)
  - The dancer who raises the most money via Virtual Letter Writing Campaign throughout the entire year will be rewarded with an iPad mini! Contest begins September 1 and ends February 1.
*** In order for the donations to count towards the contest, your donors must select “Email from Dancer” as their form of hearing about BuckeyeThon when they donate online.

- Tour of Schottenstein Center/ OSU Basketball Locker Room (No Raffle)
  o Overall, 25 people will have the opportunity to tour the Schottenstein Center.
  o Ten (10) dancers from Student Organization/ Greek team that submits the most addresses during the year.
  o Ten (10) dancers from the Residence Hall team that submits the most addresses during the year.
  o Top five (5) dancers who raised the most money through Virtual Letter Writing Campaign (excluding the winner of the iPad).

Things to Remember
1. Make sure to tell your donors to select the “Letter from Dancer” as their method of learning about BuckeyeThon when they donate.
2. More addresses = More donations = More miracles!
3. The more addresses you submit, the better chance you have to raise more money and win a prize!
4. Submitting the email and mailing address of a recipient counts for ONE entry.
5. The number of addresses you submit each month will not carry over to the next. You will essentially begin at zero (0) on the 1st of each month.
6. Winners of the prizes will be posted on this page and our Facebook page.
7. Contact buckeyethon@osu.edu if you have any questions about the Reward System or Virtual Letter Writing Campaign in general.