### **Template 1: Personal Appeal for Support**

**Subject:** Help Us Bring Hope to Children Battling Cancer

**Hi [Recipient’s Name],**

I hope you’re doing well! I’m reaching out to share a cause that’s incredibly important to me and to ask for your support.

I’m participating in BuckeyeThon, a dedicated initiative at Ohio State University focused on raising funds for childhood cancer research and supporting families at Nationwide Children’s Hospital. Every donation helps fund critical research and provides essential support to children and their families during such a challenging time.

**Can you help us make a difference?** Your generous contribution can bring hope and healing to children fighting cancer. **Donate here:** [insert donor drive link] Thank you for your kindness and support. Together, we can make a lasting impact on the lives of these brave children.

With gratitude, [Your Name]

### **Template 2: Highlighting Impact**

**Subject:** Your Support Can Change a Child’s Life

**Hi [Recipient’s Name],**

Did you know that childhood cancer affects 300,000 families each year? This is why I’m proud to be part of BuckeyeThon, an organization at Ohio State University dedicated to raising funds for childhood cancer research and providing support to affected families at Nationwide Children’s Hospital.

Last year, thanks to supporters like you, we were able to raise over $560,000 for the kids at Nationwide Children’s Hospital. This year, we aim to do even more.

**Will you join us in this fight?** Your donation, no matter the size, can make a significant difference in advancing research and providing vital support to those in need. **Click here to donate:** [insert donor drive link]. Thank you for standing with us in this important mission.

Warm regards, [Your Name]

### **Template 3: Countdown to Day of Miracles on Nov.20th**

Dear [Recipient's Name],

I hope this message finds you well. I’m reaching out to share a cause close to my heart and invite you to be part of something truly special.

Today marks BuckeyeThon’s **Day of Miracles**, our biggest fundraising push of the year! For those who may not know, **BuckeyeThon** is a student-led philanthropy at The Ohio State University dedicated to supporting Nationwide Children’s Hospital and its efforts to provide life-saving care for children battling pediatric cancer and other complex diseases. Since its inception, BuckeyeThon has raised millions of dollars to ensure that children and their families receive the care and support they need, regardless of their ability to pay.

Last year, we raised **close to $300,000 in just one day**, and we’re aiming to surpass that incredible milestone this year! Every dollar raised goes directly to **Children’s Miracle Network Hospitals**, where it funds groundbreaking research, critical treatments, and provides emotional and financial relief for families facing unimaginable challenges.

This day is all about creating **miracles**—helping kids fight their battles with cancer and giving them hope for a brighter, healthier future. I’m asking you to consider making a donation today, no matter how big or small, to help us reach our goal. Your contribution will make a real, tangible difference in the lives of children and families who need it most.

[**Insert Link to Donation Page**]

Thank you so much for your time and generosity. Together, we can make miracles happen!

With gratitude,

[Your Name]