**Fundraising Email Templates**

Here are a few email templates for you to use to help with your fundraising!

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**Draft 1**

Dear [Grandma],

I am participating in BuckeyeThon's Dance Marathon this year. The Dance Marathon is an event host by BuckeyeThon to raise money for kids fighting cancer in the Columbus community. I am trying to raise at least $250 by Friday so that I can not only attend the Dance Marathon but the $250 I raise will pay for one chemotherapy treatment for a child at Nationwide Children's Hospital.

BuckeyeThon is the largest student-run philanthropy at The Ohio State University that holds fundraising events throughout the year that lead to our Dance Marathon in February. The Dance Marathon has two 12 hour shifts where students like myself stand, dance and celebrate the lives of the kids we serve. Last year Ohio State students raised over $1,000,000 for Nationwide Children's Hospital's Hematology/Oncology/BMT department ensuring that every child receives treatment, regardless of the family's ability to pay.

The Dance Marathon is about 2 weeks away; there are only a few days left to help us to make more miracles than ever before For The Kids!!

Here is the link to my donor page (insert link).

Please consider donating to this worthy cause! To donate you only need to select the support me button on the top of my donor page! This is a cause that is very important to me and any donation you can provide will greatly help the kids.

For The Kids,
Brutus Buckeye

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**Draft 2**

Dear [Family and Friends],

[Include personal message/update to e-mail recipient]

I am excited to report that I have registered to be a dancer for BuckeyeThon 2016, The Ohio State University’s Dance Marathon! I will be on my feet for one twelve-hour shift with thousands of other Buckeyes, all with one common goal – ending childhood cancer for good.

Last year our University raised $1,231,290.11 For The Kids of Nationwide Children’s Hospital! With this monumental accomplishment, this year we are aiming to fundraise even more for the children of the Hematology/Oncology and BMT Departments at Nationwide. My personal fundraising goal as a dancer is [enter personal goal].

With the Dance Marathon on February 5 and 6 quickly approaching, I am making the final push to achieve my fundraising goal. The day of the Dance Marathon will be a special one no doubt, but knowing I accomplished what I set out to raise for the kids would make it that much better! All proceeds of BuckeyeThon benefit the kids at Nationwide Children’s in Columbus, Ohio, specifically to help fund their treatments and quality of care.
Every donation will make a difference to these families as they face what no family should ever have to. To donate, visit my personal fundraising page on donor drive [donor drive link] or visit www.buckeyethon.osu.edu for more information!

Thank you so much for your support!

FTK,
[Dancer Name]

**Draft 3**

Family and Friends,

Please support me in my commitment to fundraise For The Kids at Nationwide Children’s Hospital! As a member of the _______ team, I have joined the Ohio State movement by participating in BuckeyeThon, and I have the ability to change the world with your help!

BuckeyeThon is the largest student-run philanthropy in the state of Ohio, which raises funds and awareness for the Hematology/Oncology and BMT Department of Columbus’s Children’s Miracle Network Hospital: Nationwide Children’s Hospital. Nationwide Children’s treats all children - regardless of a family’s ability to pay. BuckeyeThon hosts a variety of events throughout the year, which culminate in its signature event: the Dance Marathon, a celebration full of hope and fun for the BuckeyeThon Families, dancers, and supporters. Last year, BuckeyeThon empowered Ohio State students to raise $1.2M For The Kids!

This year, I have registered to participate in the Dance Marathon, which requires a minimum fundraising amount of $250, in order to help Ohio State fundraise even more for Nationwide Children’s. Please help me go beyond that fundraising minimum this year to truly change the lives For The Kids and families at Nationwide Children’s, which is right here in Columbus, Ohio! The Dance Marathon is only 2 weeks away and I would love to hit my goal by this Friday!

I am asking for you to donate to my personal fundraising page by visiting my personal fundraising page at [insert link]. If you are unable to donate this year, I completely understand; I just ask that you keep the Ohio State community in your thoughts as we continue to work to change the world. Also, I ask that you continue to spread awareness for this cause, as it is one for which I am fighting with thousands of other Buckeyes! Feel free to forward this email onto friends and family members of your own so together we can fight For The Kids who cannot fight by themselves.

I sincerely thank you for your willingness and desire to help me in my fundraising efforts, and I hope you feel just as connected to this cause and movement as I do!

For The Kids,
Brutus Buckeye