Social Media Fundraising Posts Templates

Here are a few social media post templates for you to use to help with your fundraising!

**Facebook Templates**

**Option 1:**
Not every kid gets to grow up dreaming of becoming a Buckeye, some instead grow up dreaming that they’ll find a cure. I am thankful everyday for my health, my school, and the incredible friends I'm surrounded with- things every kid deserves to have. I’m FTK because every kid deserves a future. Please consider making a donation to my fundraising page *(insert link)* so I can reach $250 by the end of this week for @BuckeyeThon!

*(Alternative: post your own every kid deserves picture and description)*

**Option 2:**
There are only 2 weeks left until the Dance Marathon, and I am less than $_____ away from my goal of $_____ fundraised FOR THE KIDS! Help me get there by making a donation to my personal fundraising at *(insert link)*. THANK YOU SO MUCH to everyone who has donated already! It means the world to me to have your support to give these kids, and more, the chance to grow up to be Buckeyes someday!

*(Insert picture of kids, yourself with kids, or an awesome DM pic)*

**Option 3:**
I dance so kids like *(any BuckeyeThon Kid)* can simply be kids. No kids deserve to be cooped up in a hospital all day. They deserve to explore, laugh, and have fun. Please help me reach my goal of $_____ and help our kids at Nationwide Children’s Hospital by donating to my fundraising efforts at *(insert link)*. #OSUFTK

*(Insert pic of BuckeyeThon kid you are highlighting/one of you with the kids)*

**Twitter Templates**

**Option 1 (for people who have lots of followers and tweet a lot):**
For every retweet and favorite this gets, I will donate $0.25 to @BuckeyeThon!!! Up to *(insert dollar amount)!!! #OSUFTK @BuckeyeThon*

**Option 2:**
I can think of over 1.2 million reasons why I’m proud to be a Buckeye. Consider helping me reach $250 dollars by Friday for @BuckeyeThon!! #OSUFTK *(insert link) (insert picture of reveal last year)*
**Instagram Templates**

**Option 1:**
Post an “Every Kid Deserves” photo. This could be of you in your childhood doing something you love, or it could be a picture holding the BuckeyeThon frame. Tag @BuckeyeThon.

**Example:** Post a picture with your best friend.

**Caption:** Every kid deserves to find his or her best friend who inspires him or her to be the best he or she can be. I am For The Kids who don’t know what it’s like to be a kid. Please consider making a donation to my fundraising page at (insert link) to help me reach $250 by this Friday! Help make sure every child has the chance to meet his or her best friend like I did! #OSUFTK

**Option 2:**
Post an old photo of yourself with the kids or at the dance marathon. Tag @BuckeyeThon.

**Example Caption:** Last year, I donated 11 inches of my hair so a beautiful girl out there could have a brown wig! This year, my goal is to raise $1,000 so every child gets to know what it’s like to be a kid! Please consider making a donation to my fundraising page (insert link) to help me reach my goal by this Friday for @BuckeyeThon! Thanks so much in advance for supporting the cause that means so much to me :) #OSUFTK

**Option 3:**
Use a quote that is special to you or describes why you dance. Post a photo from a past dance marathon that inspires you. Tag @BuckeyeThon.

**Example Caption 1:** “We dance for laughter, we dance for tears, we dance for madness, we dance for fears, we dance for hopes, we dance for screams, we are the dancers, we create the dreams” - Albert Einstein

Please consider helping me change the world by donating to my fundraising page (insert link), so I can dance my heart out with the kids! There are only two weeks left for me to reach $250!

**Example Caption 2:** “Because the people who are crazy enough to think they can change the world, are the ones that do.” - Rob Siltanen

Please consider helping me change the world by donating to my fundraising page (insert link), so I can dance my heart out with the kids! There are only two weeks left for me to reach $250!