Office of Student Life



THE OHIO STATE UNIVERSITY

Student Philanthropy BuckeyeThon

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BuckeyeThon's 2018 Dance Marathon

Team Member Survival Guide

Thank you. As a recipient of this survival guide, you are pledging to take a stand against pediatric cancer, and to fight for those who can't. Your passion and dedication is beyond compare, and we can't wait to welcome you and almost 5,000 of your closest friends to the Ohio Union this February. Throughout this guide, you'll find the answers to many of our most frequently asked questions. If you have any other questions, feel free to contact us using the information above. Thank you again for all that you do, and see you soon!

When is the Dance Marathon:

BuckeyeThon's 2018 Dance Marathon will be on Friday, February 9 and Saturday, February 10, 2018. Our Dance Marathon is divided into two halves, the Scarlet Half Dance Marathon and the Gray Half Dance Marathon. Scarlet team members will dance from 7pm on Friday to 7am on Saturday, and Gray team members will dance from 10am on Saturday to 10pm on Saturday.

What to Expect:

BuckeyeThon's Dance Marathon is family-oriented event that occurs at The Ohio State University every year, raising money for the Hematology/Oncology/Bone Marrow Transplant Department at Nationwide Children's Hospital. Not only do we raise money, but we stand for those who can't for 12 hours. That means no sitting, so comfortable shoes are a must! Throughout the event you'll have the opportunity not only to dance, but to do a wide variety of other activities located in rooms through the Ohio Union, as well as to see performances from various live acts. Additionally, you'll be provided 2 full meals and 2 snacks during the event, so no need to worry about food! From the time that you arrive at the Union to check-in until after Closing Ceremonies when you depart, you'll be engaged and entertained, so get here as early as you can—you don't want to miss out! So get ready to laugh, love, and dance with 5,000 of your closest friends, it's going to be a blast!



Arriving at the Union

When you arrive at the Union in February, you'll first need to check-in at the Great Hall (across from the info desk). Scarlet Check-In is from 5pm-6:30pm on Friday, and Gray Check-In is from 8am-9:30am on Saturday.

What to Wear:

- Wear the color of your assigned color team, but make sure you're comfortable!
- People go all out, so tutus, crazy hats, awesome shirts, tights, and whatever else you can think of are highly encouraged, and fanny packs are a must!
- Again, make sure you wear comfortable shoes as you will be on your feet for 12 hours straight.

What to Bring:

• You'll want to bring your BuckID, your phone, and some cash or a credit card (there is merchandise available for purchase, as well as a lot of other cool things!). We'll provide everything else!

What to Leave at Home:

Per Ohio State University Policy, the follow items and actions are prohibited within the Ohio Union:

- Alcohol
- Tobacco in any form
- Drugs of any kind (exception: a valid prescription medication)
- Weapons of any kind
- Items and actions deemed to cause a danger to public safety

Individuals found with any of the above items are subject to confiscation, ejection without a refund, and possible criminal prosecution.

Additionally, BuckeyeThon policy prohibits the following items and actions:

- Any item with glitter, feathers, or confetti
- Entering any restricted area
- Crowd surfing, stage diving, and moshing



Fundraising!

If you're having trouble fundraising, take a look at some of the tips below. They'll help you get to your minimum and beyond and will make sure you can attend the Dance Marathon!

1. Make it easy to donate:

Create a URL for your page so that people can go easily to your profile and donate. For example, buckeyethon.osu.edu/brutusbuckeye. You can do this by logging in \rightarrow dashboard \rightarrow edit your page.

- 2. <u>Personalize your page</u> Add pictures and a personal story to your profile. It illustrates your personal connection to the cause and will give friends and family a good reason to donate.
- 3. <u>Send out emails or letters</u>

Sending a personalized message to friends and family makes it hard to say no! When you explain why you're dancing and why they should donate they will be much more likely to back your cause.

4. Let people know

Twitter, Instagram, and Facebook are all great ways to spread the word and get some donations. People won't know what you're doing unless you tell them! You can even use pre-made messages here.

5. Share your goal

If you're close to reaching it, tell people! Friends and family will be much more likely to donate when they know they're helping you make it to your goal.

6. <u>Send thank you notes!</u> Don't forget this important step! Those that donate are much more likely to do it again if you thank them for their support.

Bag Rooms:

- Each color team will have a room dedicated to bag storage. Team members will be able to access bags throughout the Dance Marathon.
 Please note that no items will be stored other than the bags, so follow the mantra of "<u>If it can't fit in your bag, don't bring it.</u>"
- Please note: BuckeyeThon, The Ohio Union, and The Office of Student Life are not responsible for lost or stolen items.



Tips and Tricks:

- Make sure to get plenty of sleep the night before, you're going to need it!
- Go all out! Don't hold anything back, and don't forget to dress to impress!
- COMFORT IS KEY. If you're not comfortable in it for 4 hours, you won't be comfortable in it after dancing and being active 12+.
- Fanny packs are a must. But also, so is deodorant. Don't be that guy or girl.
- Make sure you keep up on your fundraising! You won't want to miss out on what we have in store this year, but please note that if you don't hit or exceed the team member minimum, you won't be able to dance.
- Get ready for the time of your life. Dance Marathon is an experience you will never forget.