

BUCKEYETHON

YOUTH PHILANTHROPY

BuckeyeThon's Impact

BuckeyeThon is a year-round Ohio State student fundraiser for the children and families in the Hematology, Oncology and Bone Marrow Transplant Unit at Nationwide Children's Hospital. BuckeyeThon's team members participate, advocate and fundraise throughout the year. Every November, at BuckeyeThon's Dance Marathon Celebration, students unveil the total amount raised over the past year and 100% of that number is donated to Nationwide Children's Hospital, fighting for an end to Pediatric Cancer and Blood Disorders.

What is Youth Philanthropy?

Similar to BuckeyeThon, our YP programs work year-round to raise awareness throughout their entire community and fundraise. Students work together to come up with creative ways to engage their peers, friends and neighbors in the cause, and end each year with a culminating event or celebration.

BuckeyeThon Major Events:



Benefits of Running a YP Program

Why should K-12 students be involved in a BuckeyeThon Youth Philanthropy Program?

They develop leadership skills

By planning and organizing their own initiatives and events, students learn vital leadership skills. Students have to remain accountable, lead their organization members, pitch and present to school students, staff and administration.

They build a sense of philanthropy at a young age

As a participant of a Youth Philanthropy program, students see first-hand the children they are helping and how important it is to give back. Also, by participating in philanthropy early on, students learn about how to continue giving back, beyond high school.

They create a partnership with Ohio State

Youth Philanthropy programs work directly with BuckeyeThon, an official program of the Office of Student Life at The Ohio State University. Every Youth Philanthropy program is paired with a student coordinator from BuckeyeThon's General Body, who will provide guidance and support for the program, but also professional mentorship for all students involved. Students also get access to special BuckeyeThon events on campus, like the BuckeyeThon Fashion Show and Dance Marathon!

FUN FACT: *Three of the past four BuckeyeThon presidents led their high school programs.*





Statistics

- YP has raised over **\$740,000** in past **12 years**
- Over 2020–2021, YP raised **\$45,000**, about **7%** of BuckeyeThon's total
- **11 YP programs** around Columbus
- **First YP program** started in 2009
- Over the past **20 years**, BuckeyeThon has raised over **\$12.1 million** in total

Pediatric Cancer Stats

- Every day, **43 children** are diagnosed with cancer
- **12%** of children diagnosed with cancer do not survive
- More than **40,000 children** undergo treatment for cancer each year
- **60%** of children who survive cancer suffer late-effects, such as infertility, heart failure and secondary cancers
- Only **4%** of federal government cancer research funding goes to study pediatric cancer

Local YP Programs

- Big Walnut
- Metro
- Buckeye Valley
- Newark
- Canal Winchester
- New Albany
- St Francis Desales
- Olentangy
- Dublin
- Reynoldsburg
- Gahanna

Meet Corbin

“Corbin was only 6 months old when we noticed that his ability to move his legs had regressed. My husband took him to the pediatrician thinking it could be low muscle tone. I will never forget the call from Jon that day. I answered the phone at work and I could tell in Jon’s voice that something wasn’t right. He was scared, nervous and fighting back tears to get out the words, “We are on the way to Nationwide Children’s Hospital, you should meet us there.” An emergency MRI revealed a massive tumor that ran along Corbin’s spine. As a parent, our sole responsibility is to protect our baby, but we felt hopeless; there was nothing Jon or I could do to protect Corbin from this. After 6 months, he was cancer free. The bell ringing was a very proud moment for us; it was beautiful to be surrounded by loved ones watching Corbin smile and ring the bell, just days before his first birthday. Our first experience at the Dance Marathon was powerful. Corbin walked the red carpet to give high fives to the thousands of cheering students. He loves BuckeyeThon. The members, families involved, and students participating all have the biggest hearts. We could not be more proud to be involved in such a worthy cause. All the time, work and money is worth it to make a difference in a single child’s life at Nationwide Children’s. No parent should ever have to watch their child suffer through treatment. No child should ever have to fight a battle against cancer. BuckeyeThon on is a platform to make a difference and end pediatric cancer, while having fun.”

— Dana Norrod, Mother of Corbin Norrod





“BuckeyeThon’s Youth Philanthropy programs build the next generation of leaders by giving them the autonomy to create their own movement within their local community. From ‘KinderThons’ to high school programs, these young people build a culture of giving that will change the world.”

**— Nina Ryan, Former BuckeyeThon President and
Founder of St. Francis DeSales’ YP Program**



Email YP.BuckeyeThon@osu.edu with any questions or to start a program today!

Visit buckeyethon.osu.edu for more information.

